



DIGITAL LAB AFRICA #4 CALL FOR APPLICATIONS



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PRESENTATION

DLA CALL FOR APPLICATIONS

Digital Lab Africa (DLA) is the first platform dedicated to creative content (immersive realities, video game, animation, music, digital art) linked with innovation in Africa. The very idea of DLA is to incubate emerging talent by offering them a springboard to fast track their projects development with the support and expertise of DLA creative industries ecosystem in France and in Sub-Saharan African countries.

The Digital Lab Africa call for applications is open to anyone from the field of digital content creation: artists, producers, designers, start-ups, SMEs, collectives, students or entrepreneurs, based in Sub-Saharan Africa or a national of a country in this region.

The call targets innovative digital content from the perspective of form, storytelling and technologies used in one of these 5 categories: immersive realities, gaming, music, animation and digital art.

The objective of Digital Lab Africa is to provide a springboard to creators and to make their project happen with the support of French & Sub-Saharan African leading companies in the creative industries.

APPLICATION DEADLINE: 1 MARCH 2020

GO TO: [HTTP://DIGILABAFRICA.COM/SUBMIT-A-PROJECT/](http://digilabafrika.com/submit-a-project/)

Selected projects are announced in May 2020

DLA INCUBATION PASSES

Selected applicants are granted with a **Digital Lab Africa Incubation Pass** (as per the category) to fast track the development of their respective project.

Each of DLA#4 cohort members are mentored by both French and African experts to benefit from the expertise of several ecosystems. Alongside the DLA mentorship program, the cohort has the opportunity to be immersed in those ecosystems thanks to residency programs and learning expeditions within digital clusters and participation at benchmark industry events in France or in Sub-Saharan African region.

DLA INCUBATION PASSES INCLUDE:

- Mentorship, training & coaching by French and Sub-Saharan African industry key players
- Residency period / Learning expedition in France or in Sub-Saharan African countries within a creative cluster/hub
- Participation at industry events in France and in the Sub-Saharan African region

ANIMATION

DESCRIPTION

The Animation category is open to all content which mainly use animation technics (2D, 3D, paper, film, sand, modelling clay, painting, figurine etc.) The project may be intended for cinema, television or any type of connected devices.

Accepted formats: short & features films, TV formats & series, web & interactive. New or hybrid formats: artistic installation, virtual reality, transmedia, video mapping, TV series or TV special, animated documentary... are accepted.

Projects at the stage of research, pre-development or writing (scenario, graphism, music...) are accepted.

INCUBATION PASSES

INCUBATION PASS 1

- **[RESIDENCY]** Four-week residency at Ciclic Animation including training and coaching by animation industry experts (between September and November 2020)
- **[EVENT]** Learning expedition at Annecy International Animation Festival (from 15th to 20th, June 2020)
- **[EVENT & TRAINING]** DLA Bootcamp X Fak'ugesi with the whole DLA#4 cohort (September 2020)

SELECTED PARTICIPANT WILL RECEIVE:

- Workspace
- Return economy international travel and local transport
- Accommodation for the stay in France and in South Africa
- Per diems rates at approx. 30 Euros per day (482 rands)
- Accreditation for both Mifa Market and Fak'ugesi events



INCUBATION PASS 2

- **[EVENT]** Learning expedition at Annecy International Animation Festival (from 15th to 20th, June 2020)
- **[MENTORSHIP & TRAINING]** One-week of training and B2B meetings after Annecy festival from 22nd to 28th of June
- **[EVENT & TRAINING]** DLA Bootcamp X Fak'ugesi with the whole DLA#4 cohort (September 2020)

SELECTED PARTICIPANT WILL RECEIVE:

- Return economy international travel and local transport
- Accommodation for the stay in France and in South Africa
- Per diems rates at approx. 30 Euros per day (482 rands)
- Accreditation for both Mifa Market and Fak'ugesi events

REQUIREMENTS

- Commit to participate in Annecy International Animation Film Festival from 15th to 20th, June 2020
- Commit to the one-week-full-time mentorship programme in France after Annecy from 22nd to 28th of June 2020
- Participate at the one-week DLA Bootcamp X Fak'ugesi in September 2020
- Credit DLA and partners in any future communication about the project
- Provide a narrative report about the residency and mentorship programme



VIDEO GAME

DESCRIPTION

The Video Game category is open to all prototypes/concepts of video game for any type of device (smartphone, computer, console etc..). Video game projects with creative storytelling/experience and using innovative technologies will be considered first. All type of games are accepted: casual games, adventure, platform, social gaming, strategy, e-sport etc.

INCUBATION PASSES

- **[EVENT]** Learning expedition at Game Connection (B2B) and Paris Games Week (B2C) from 19th to 25th October 2020
- **[RESIDENCY & TRAINING]** One-to-two-week immersive residency including training and coaching at Plaine Images incubator from 26th October to 8th November 2020
- **[EVENT & TRAINING]** DLA Bootcamp X Fak'ugesi with the whole DLA#4 cohort (September 2020)



SELECTED PARTICIPANT WILL RECEIVE:

- Workspace
- Return economy international travel and local transport
- Accommodation for the stay in France and in South Africa
- Per diems rates at approx. 30 Euros per day (482 rands)
- Accreditation for Game Connection, Paris Games Week & Fak'ugesi events

REQUIREMENTS

- Commit to participate in Game Connection (B2B) and Paris Games Week (B2C) from 19th to 25th October 2020
- Commit to the two-week-full-time residency at Plaine Images from 26th October to 8th November 2020
- Participate at the one-week DLA Bootcamp X Fak'ugesi in September 2020
- Credit DLA and partners in any future communication about the project
- Provide a narrative report about the residency and mentorship programme



DESCRIPTION

The XR category is open to any content offering an immersive experience to the audience, on any type of device (computer, smartphone, headset..), using immersive technologies (360°, virtual reality, augmented reality, mixed reality, 3D interactions...) Examples: VR documentary experience, virtual museum visit, immersive video game...

INCUBATION PASSES

- **[EVENT]** Learning expedition and B2B meetings at NewImages (Paris) from 10th to 14th June 2020
- **[RESIDENCY & TRAINING]** One week XR training & coaching by Ina from 15th October to 21st June 2020
- **[EVENT & TRAINING]** DLA Bootcamp X Fak'ugesi with the whole DLA#4 cohort (September 2020)



SELECTED PARTICIPANT WILL RECEIVE:

- Return economy international travel and local transport
- Accommodation for the stay in France and in South Africa
- Per diems rates at approx. 30 Euros per day (482 rands)
- Accreditation for NewImages & Fak'ugesi events

REQUIREMENTS

- Commit to participate in NewImages festival from 10th to 15th June 2020 in France
- Commit to the one-week-mentorship and training from 15th October to 21st June 2020 in France
- Participate at the one-week DLA Bootcamp X Fak'ugesi in September 2020 in South Africa
- Credit DLA and partners in any future communication about the project
- Provide a narrative report about the residency and mentorship programme

MUSIC

DESCRIPTION

The music category is open to any entrepreneurs in the music industry (booker, artist managers, producers, festival programmer, concert venue or club manager...). Objective of the incubation programme at Hôtel 71 is to support structures in the music distribution sector (festivals, venues, tour producers, event planner) and provide them with all the tools and knowledge to understand the entire value chain of the music distribution sector.

INCUBATION PASSES

- **[RESIDENCY & TRAINING]** Three-week-residency at Hôtel 71 by Arty Farty (France) including mentorship, training and coaching from 19th May to 7th June 2020
- **[EVENTS & NETWORKING]** Participation at Les Nuits Sonores and European Labevent (France)
- **[EVENT & TRAINING]** DLA Bootcamp X Fak'ugesi with the whole DLA#4 cohort (September 2020)

Objective of the incubation programme at Hôtel 71 is to support structures in the music distribution sector (festivals, venues, tour producers, event planner) and provide them with all the tools and knowledge to understand the entire value chain of the music distribution sector.



SELECTED PARTICIPANT WILL RECEIVE:

- Workspace
- Return economy international travel and local transport
- Accommodation for the stay in France and in South Africa
- Per diems rates at approx. 30 Euros per day (482 rands)
- Accreditation for Les Nuits Sonores, European Lab & Fak'ugesi events

REQUIREMENTS

- Commit to participate in the 3-week-residency at Hôtel 71 from 19th May to 7th June 2020
- Participate at Les Nuits Sonores and European Lab events
- Participate at the one-week DLA Bootcamp X Fak'ugesi in September 2020 in South Africa
- Provide a narrative report about the residency and mentorship programme

DIGITAL ART

DESCRIPTION

The digital art category is open to any project/artwork focusing on Heritage and Technology - how do we engage, preserve and share African heritage through digital creativity? Artists exploring boundaries between art and technology, practitioners in the fields across a variety of fields from contemporary art, game design, interactive design and creative computing are encouraged to apply.

INCUBATION PASSES

- **[EVENT & TRAINING]** DLA Bootcamp X Fak'ugesi with the whole DLA#4 cohort (September 2020). Opportunity to talk and/or exhibit your work during the festival
- **[RESIDENCY & TRAINING]** 6-to 8-week-residency at la Cité internationale des arts (France) including mentorship, training and artistic advice in September/October 2020
- **[NETWORKING & EVENTS]** meet with international artist community in Paris

Founded in 1965, Cité internationale des arts is today the largest artist residency center in the world: 22,000 artists have been hosted in residence since its creation. Its ideal location in the heart of Paris is an added value for artists to interact with the cultural scene of the French capital, and it makes Cité an important hub in the cultural landscape of Paris and internationally. At the Cité internationale des arts the DLA resident will get artistic advice, networking with other residents, meeting with French experts, showcase of his/her work...



SELECTED PARTICIPANT WILL RECEIVE:

- Workspace and studio at Cité internationale des arts
- Return economy international travel and local transport for both the stay in France and in South Africa
- Accommodation for both the stay in France and in South Africa
- Per diems rates at approx. 30 Euros per day (482 rands)

REQUIREMENTS

- Commit to participate in the DLA Bootcamp X Fak'ugesi in September 2020 in South Africa
- Commit to participate in the 6-to-8-week-residency at la Cité internationale des arts in September/October 2020
- Credit DLA and partners in any future communication about the project
- Provide a narrative report about the residency and mentorship programme

HOW TO APPLY

APPLICANTS MUST:

1. Fill the online form in: <https://forms.gle/hCBgNwcw2A5HMQ6s6>
2. Email the application files (in French or in English) to applications@digilabafrica.com

CLOSING DATE OF THE CALL IS:

1 MARCH 2020

[ANIMATION, XR, VIDEO GAME] APPLICATION FILES

- **Pitch deck / Presentation document** (PDF, PowerPoint or Word) including:
 - project's overview, concept, statement of intent...
 - development and production schedule, provisional budget, target audience and strategy
- **Visual element and/or research document**
 - Storyboard / mood board / graphics / portfolio / screenplay
 - Game design document (for video game projects)
 - Any preview, pilot or video demo of the project (if available, for all types of projects)
- **A short video pitch** [2 to 3 min] explaining your concept and why you want to be part of the DLA Mentorship & Incubation program.
- **A resume/curriculum vitae** of the applicant and/or description of the company represented
- **A picture** (.jpeg) of the applicant

[MUSIC] APPLICATION FILES

- **Pitch deck / Presentation document** of your activity (PDF, PowerPoint or Word)
- **A short video pitch** [2 to 3 min] explaining your activity and why you want to be part of the DLA Mentorship & Incubation program.
- **A resume/curriculum vitae** of the applicant and **description** of the company represented
- **A picture** (.jpeg) of the applicant

[DIGITAL ART] APPLICATION FILES

- **Brief artist bio and statement describing your practice**
- **Portfolio**
- **Statement of intent** what will you do during the residency
- **A short video pitch** [2 to 3 min] explaining your practice and why you want to be part of the DLA residency at Cité.
- **A picture** (.jpeg) of the applicant

- *Applicants can submit several projects (one application form per project)*
- *Applications submitted by two persons working in pairs can be considered.*
- *Incomplete applications will not be considered*

TIME-FRAME

CALL FOR PROJECTS:

13 JANUARY 2019- 1 MARCH 2020

ANNOUNCEMENT OF THE DLA#4 WINNERS:

MAY 2020

ABOUT DIGITAL LAB AFRICA

Digital Lab Africa (DLA) is the first platform dedicated to creative content (immersive realities, video game, animation, music, digital art) linked with innovation in Africa. The very idea of DLA is to incubate emerging talent by offering them a springboard to fast track their projects development with the support and expertise of DLA creative industries ecosystem in France and in Sub-Saharan African countries.

ORGANISERS AND PARTNERS

Created in 2016, Digital Lab Africa is an initiative of the French Institute and the French Embassy in South Africa, managed by the South African innovation hub Tshimologong Digital Innovation Precinct since 2018. The program is supported by AFD, IFAS, SACEM, TRACE, TV5MondeAfrique and a number of French and Sub-Saharan African partners.



GENERAL CONDITIONS

This document defines the terms and condition of the call for projects and of the Digital Lab Africa operation, as defined by the organisers. Candidates and participants are obliged to comply with them.

ORGANISERS

DIGITAL LAB AFRICA is organised by Tshimologong Digital Innovation Precinct (41 Juta Street, Braamfontein, Johannesburg, South Africa).

TERMS

The Digital Lab Africa call for projects opens from 13 January 2020 and closes on 1 March 2020 at 11.59pm (time limit for registering a project). All applications must be sent before the said closing date. The registered projects should conform to the criteria set out in this document.

PARTICIPATION

Participants at the Digital Lab Africa platform must be residents or nationals of one of the sub-Saharan African countries: South Africa, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Democratic Republic of Congo, Djibouti, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Equatorial Guinea, Ivory Coast, Kenya, Lesotho, Liberia, Madagascar, Malawi, Mali, Mauritius, Mauritania, Mozambique, Namibia, Niger, Nigeria, Republic of Congo, Rwanda, Sao Tomé and Príncipe, Senegal, Seychelles, Sierra Leone, Somalia, Sudan, South Sudan, Swaziland, Tanzania, Togo, Uganda, Zambia, Zimbabwe.

The projects can be submitted by a candidate who does not live in sub-Saharan Africa on condition that this candidate is a national of one of the countries of this region. In this case, the project development and production should be mostly implemented in a sub-Saharan African country. Minimum age for participants is 18 years ols.

ROLL OUT

The candidates have up until 1 March 2020 inclusive to submit their projects. The applications received will be reviewed by the Digital Lab Africa selection committees.

The list of selected projects will be made public in May 2020 on www.digilabafrika.com

The Digital Lab Africa jury members will select the winners of DLA#4 based on the pitch quality of each project and the criteria qualities – artistic/technical, technological/creative innovation and feasibility/ economic potential of the projects. The jury's decisions are final and binding. The organisers reserve the right to not award all prizes in the case of insufficient numbers of applications meeting the minimum criteria of the jury, as set out by the organisers and members of the jury at their sole discretion.

INCUBATION PASSES

The selected applicants will benefit from a Digital Lab Africa Incubation Pass to develop their respective project between May and December 2020. The Digital Lab Africa Pass consists of: mentorship and support in the development of projects by French and Sub-Saharan African experts; a period of residency in France within digital clusters and the participation in benchmark multimedia events for the applicant who registered the project or a person involved in the project, nominated by him/her. Transport, accommodation costs and per diem linked to the stay in France and in South Africa will be taken care of by the organisers (valid for only one person per project).

In order to insure that each participant gets the best of the DLA programme, each residence programme will be built according to the project and the professional, personal and economic capacities of the project holder. The project holder commits to inform DLA team of any kind of issues he may encounter due to his/her country and personal situation.

RIGHTS AND PERMISSION

If the proposed content contains material or elements which are not the property of the participant and/or are subject to third party rights and/or if some individuals appear in the content, it is the responsibility of the participant to obtain, before the submission of projects, all permissions and consents necessary to the exposition and use of the content. If a person appearing in the content is under the age of 18, parental/guardian consent is required.

By participating, all the selected candidates authorise the organisers and their partners to reproduce, distribute, display and publish online the names of the candidates, their photos, the description and visual elements of their project so that the public has access to the list of selected projects. Moreover, they allow Digital Lab Africa to reproduce, distribute, display and use the content of their applications in any media, existing or future, including- but not limited to – a publication in the Digital Lab Africa brochure and the communication tools of the operation. The organisers are not required to pay compensation or seek approval for these uses.

INTELLECTUAL PROPERTY

The submitted project stays the property of the project holder who owns totally its moral and patrimonial rights without any cession or remuneration to Digital Lab Africa who has no right to change or intervene on the project.

However, the project holder must commit in referring to Digital Lab Africa on any achievements coming directly or indirectly from his/her time mentorship and incubation program (logo and reference to add in the credits).

LIMITATION OF LIABILITY

By participating, the candidates agree to not hold Digital Lab Africa liable for any claims, loss or potential damage resulting from participation in the programme. The organisers cannot be held responsible for any technical malfunctions (Internet connection/computer system) resulting in the failure or late submission of applications.

CONDITIONS

The applications will be considered void if the organiser establishes that it is not an original work or if the application is illegible, incomplete, damaged, irregular, altered, counterfeit or acquired fraudulently.

Participants also acknowledge:

1. having read and accepted these terms and conditions
2. that the jury's decision is final and binding
3. that for the winning projects, the organiser may use the name, picture and/or voice of each winner in any publicity or advertising relating to Digital Lab Africa or future promotions without further remuneration or agreement.

In the event that a designated winner of one of the categories refuses the prize or is not able to benefit from it, the prize will be cancelled and the organisers could, at their sole discretion, choose to award the prize to another participant.

Winning candidates agree to participate in the different phases of the projects incubation in 2020 (remote mentoring, residence time in France, participation to benchmark events)

RIGHT OF SUSPENSION OR CANCELLATION

If for any reason the Digital Lab Africa operation could not be conducted as planned, the organisers reserve the right to alter, suspend or terminate the operation without entitlement to restitution or compensation with regard to candidates or participants.

If the organisers decide to cancel the operation, the organisers will not retain any right related to the content.

IMPORTANT NOTICE

- The proposed material in its entirety must be the original work of the project bearer.
- All proposed material must be in English or in French.
- Applications submitted by two persons working in pairs can be considered.
- Incomplete applications will not be considered
- One candidate can register several projects (one form per project)
- The participants must accept, without reservation, the jury's decisions.
- If a participant is selected, he/she will be contacted by the organisers of Digital Lab Africa.