



## PRESS RELEASE

### DIGITAL LAB AFRICA REVEALED THE 10 WINNING PROJECTS AT NEXT, CANNES, FRANCE

Johannesburg, May, 10th, 2018

On May 10th, the 10 winning projects of Digital Lab Africa' second edition have been revealed at Next, the innovation hub of the Cannes Film Festival Market, in the presence of some of the DLA partners.

After viewing all the "video pitch" on Digital Lab Africa dedicated platform ([vote.digilabafrika.com](http://vote.digilabafrika.com)) and interviewing the [30 finalists](#), **the selection committees members** have selected the 10 winning projects of DLA' second edition!

Among more than 730 applications, 10 creatives (5 women and 5 men) from South Africa, Ethiopia, Kenya, Zambia, Mozambique & Zimbabwe stood out for their talent, their creativity and their ability to defend their ideas.

The 10 winners get a 3 000 euros cash prize and a tailored-made incubation programme to accelerate their project development with 2 mentors, from French & Sub-Saharan creative industries ecosystem, a residence period in France within a digital cluster/hub, and participation in industry events in France and/or in Sub-Saharan African region.

### AND THE 10 WINNERS OF DLA' SECOND EDITION ARE...

#### ANIMATION

**Dimbit** by Feben Elias (ETHIOPIA)

**Nwavu, the Blind Man** by João Graça (MOZAMBIQUE)

\*Animation Selection Committee

Stuart Forrest, [Triggerfish Animation Studios](#) (South Africa) | Abel Kouamé, [Afrika Toon](#) (Ivory Coast) | Eric Réginaud, [Ciclic](#) (France)

#### WEB CREATION

**Future Lab Africa** by Jepchumba & Tegan Bristow (KENYA)

**The Foxy Five** by Jabulile Nadia Newman (SOUTH AFRICA)

\*Web Creation Selection Committee

Alexandre Rideau, [Keewu Production](#), [Lagardère studios](#) (Senegal/France) | Heidelinde Blumers, [ARTE](#) (France) | Ashley Gnahoua, [Dailymotion Africa](#) (Ivory Coast/France)

## DIGITAL MUSIC

**Request Africa** by Ali Dennis (KENYA)

**Mbira Online** by Tafadzwa Sharaunga (ZIMBABWE)

\*Digital Music Selection Committee

Jérôme Galabert, [Sakifo/lomma](#) (Reunion Island) | Sevi Spanoudi, [Black Major](#) (South Africa)

## VIRTUAL REALITY

**Last Night A Haircut Saved My Life** by Roxanne Dalton (SOUTH AFRICA)

**Il Worlds** by Naomi van Niekerk & Arnaud van Vliet (SOUTH AFRICA)

\* VIRTUAL REALITY Selection Committee

Chloé Jarry, [Camera Lucida](#) (France) | Ulrico Grech-Cumbo, [Deep VR](#) (South Africa), Ng'endo Mukii (Kenya) | Ian Toullec, [VR-Connection](#) (France) | Caitlin Robinson, [Electric South](#) (South Africa)

## VIDEO GAME

**Shadow Tongue** by Alex Robert Ynclan & Thuso Terence Sibisi (SOUTH AFRICA)

**Project Lumpa** by Mwaaba Alec Mugala (ZAMBIA)

\*Video Game Selection Committee

Francis Ingrand, [SNJV/Plug In Digital](#) (France), Nicholas Hall, [Make Games SA/IESA](#) (South Africa)

## DLA AUDIENCE AWARD

[Man Must Chop](#) by Razahk Issaka (GHANA)

With **2382** votes out of **8781** in total!

Chosen by Internet users on DLA voting platform ([vote.digilabafrica.com](http://vote.digilabafrica.com)), this project wins a special prize (the DLA Audience Award) including an invitation to one of the DLA industry events in France or in sub-Saharan Africa.

## ABOUT DIGITAL LAB AFRICA

### Digital Lab Africa: the reference platform for next-gen content

Digital Lab Africa (DLA) is the 1st platform dedicated to creative content (web creation, virtual reality, video game, animation, digital music) linked with innovation in Africa (francophone & anglophone). The very idea of DLA is to incubate emerging creative talent by offering them a springboard to jump-start and accelerate their projects with the support and expertise of DLA partners & ecosystem (studios, event, producers, broadcasters, distributors, experts...)

### Digital Lab Africa Call for Projects

The Digital Lab Africa call for projects targets artists, producers, designers, startups, students in the media and creative industries. The call is open to any individual from Sub-Saharan Africa having an innovative project in 5 categories of multimedia production: web creation/transmedia, virtual reality, video game, animation and digital music.

## Digital Lab Africa Pitch Competition

From April 26th, the « video pitch » of the 30 competitors were displayed online on a dedicated platform ([vote.digilabafrika.com](http://vote.digilabafrika.com)) developed by Qwant, in partnership with Dailymotion Africa.

This platform allowed Internet users to anonymously vote for their favorite pitch (from April, 26th to May, 9th), without having to communicate their personal data.

The project which gathered the most votes on the platform has been awarded with a special prize (DLA Audience Award) including invitation (for 1 person) to one of the DLA Industry Events in France or in Sub-Saharan African region (flight ticket, accommodation & accreditation covered by DLA).

### Contact

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#DigilabAfrica



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