



PRESS RELEASE

VR is coming... the first SA 48h Virtual Reality Film Jam will take place in Johannesburg!

The call for participation is now open until October 9th, 2017

In the frame of upcoming edition of [DISCOP](#) Johannesburg, [Digital Lab Africa](#), the [French Institute of South Africa](#) and [Wonda VR](#) will organize the **first South African VR Film Jam**, which will be held in Johannesburg from **24 to 27 October 2017** at [Tshimologong](#) - Digital Innovation Precinct (Braamfontein).

Digital Lab Africa and its partners are inviting all creative professionals and students to apply and share their insights, concerns, needs, vision, through a 48h VR creativity session.

Curated by Wonda VR and Digital Lab Africa, the Jozi 48h VR FILM JAM will be a unique opportunity for 12 selected participants to learn how to write, shoot, edit, and distribute a Cinematic VR experience in less than 48 hours!

Using a proven methodology coupled with Wonda VR Studio authoring software and an award-winning team of mentors, this VR FILM JAM aims at empowering a diverse community of creatives to explore the future of cinema in VR.

The final projects will be showcased on **October, 27th** at **DISCOP** the world's number one destination to acquire and co-produce content "Made in Africa" and sell international film, television and digital content.

Dates & Deadlines

15 September 2017: Call for participation

9 October 2017: Deadline of submission

16 October 2017: Selection of participants by the Jury

24 October 2017: 48h VR Film Jam Kick-off

VR Jam Timeline

Day 1 - Tuesday 24 October



Day 2 - Wednesday 25 October

Storyboarding and shooting – first editing version

Day 3 - Thursday 26 October

Editing end of post-production

Day 4 - Friday 27 October

Showcase of VR productions and networking event at [Discop Africa Johannesburg](#) (Sandton Convention Centre).

More about Digital Lab Africa

The objective of Digital Lab Africa is to provide a **springboard for African talent in multimedia creation** and to make their project happen with the support of **French and local leading companies** (studios, producers, broadcasters, distributors). The **next DLA call for application** will be open on **October, 2017**.

www.digilabafrika.com #DigiLabAfrica

More about Wonda VR

Wonda VR is a creative authoring and publishing solution to turn 360° video footage into interactive VR experiences and distribute it on any VR platform (iOS, Android, Daydream, Oculus Mobile).

www.wondavr.com

[Download visuals](#)

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